



Faces of WNY Cocktail Party

To celebrate the Faces of WNY, *Buffalo Spree* magazine will hold a cocktail party where we will invite the community to mix and mingle with the Faces of WNY. **For every Faces sold, the advertiser will receive two complimentary event tickets and the printed poster.**

The event will be held on **Thursday, January 18, 2018 from 5:30-7:30 p.m.** in the atrium of 500 Seneca located in the Hydraulics District in downtown Buffalo. Tickets will be \$15.00 pre-sale (no tickets will be available for purchase at the door) with 50% of the ticket sales going to our **event beneficiary, Kids Escaping Drugs**. A 50/50 raffle will also be available to raise additional funds for Kids Escaping Drugs.

The Kids Escaping Drugs Face 2 Face program is a proactive, educational program that partners with schools and communities across Western New York. The goal of the program is to reach teens and their families in the earliest stages of experimentation in order to alter their decision making so that substance abuse treatment is not necessary in their future.

In addition to the cocktail party, we will have space for **15 unique WNY vendors** to sell their product to our guests. Vendors will be given an 8' table, basic linen table cloth (no pipe & drape) and be sold for \$250 each. **All vendors must be pre-approved by Barbara due to the limited booth space available.**

Sponsorship Categories

Sponsorship Opportunities	Presenting	Gold	Instagram Frame	Gift Bag	Champagne
Category Exclusivity	X	X	X	X	X
One Faces advertisement	X				
Premium booth space	X	X	X	X	X
Opportunity to include promotional items in gift bag	X	X	X	X	X
Photo Recognition in <i>Spree's Who Was There</i>	X	X	X	X	X
Logo on all promotional materials (<i>Buffalo Spree</i> , Facebook, WNY Playbills, <i>Jewish Journal</i> and <i>Forever Young</i>)	X	X	X	X	X
Logo on back of all Faces of WNY Posters displayed at event		X			
Logo and unique tagline on photo frame			X		
Logo on one side of gift bag				X	
Logo on champagne glass					X
Banner displayed (Client Supplied)	X	X	X	X	
Logo on event signage (Spree Provided)	X	X	X	X	
½ page full color ad in <i>Buffalo Spree</i> December 2017 issue	X	X			
Full-page, full-color ad in Faces of WNY Program Book	X	X			
½ page, full-color ad in Faces of WNY Program Book			X	X	X
Event Tickets	10	6	4	2	2
Investment	\$5,999	\$4,999	\$2,500	\$2,500	\$2,500

Advertising opportunities available in the program book are:

- Full-page, full-color, \$465.00
- Half-page, full-color, \$425.00